



DENZA and D9: Luxury Family, Luxury Business

DENZA PRODUCT OVERVIEW

- 1) DENZA is a PREMIUM brand of BYD
- 2) Current achievement: Malaysia's best selling LUXURY EV MPV
- 3) Best suited: Luxury Family, Luxury Business - affordable luxury EV MPV in Malaysia
- 4) First and current model: DENZA D9 EV MPV (Electric vehicle)

PREMIUM - ALL WHEEL DRIVE (AWD) - MSRP RM 309,000								
Driving Range (NEDC)	Battery Capacity	Maximum Output	Max. Torque	DC Charging Power	AC Charging Power	0-100km/h	30%-80% Charging time	10 min Charging range
580km	103.36kWh	275kW	470N.m	166kW	11kW	6.9s	30min	150km

ADVANCED - FRONT WHEEL DRIVE (FWD) - MSRP RM 259,000								
Driving Range (NEDC)	Battery Capacity	Maximum Output	Max. Torque	DC Charging Power	AC Charging Power	0-100km/h	30%-80% Charging time	10 min Charging range
600km	103.36kWh	230kW	360N.m	166kW	11kW	9.5s	30min	150km

Vehicle Warranty	Battery Warranty	Drive Motor/ Motor Controller Warranty
6 years or 150,000km (whichever comes first)	8 years or 160,000km (whichever comes first)	8 years or 150,000km (whichever comes first)

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01



Exterior Design

Premium & Elegant Design

π -Motion

A scientific symbol from the beginning of creation.
Consistent with the rigorous design philosophy of the automobile industry.



Exterior Design



π-Motion Front Grill
Infinite stretch of minimalist lines.

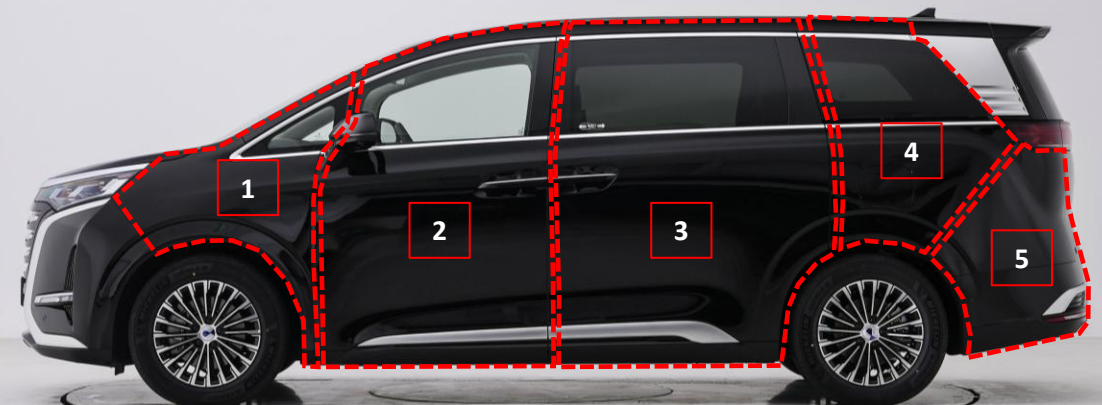


Arrow Taillight
Symmetrical longitudinal π-shaped on both sides,
plus through taillight belt giving full sense of
speed.



Streamlined Waist Line
Consistent with the arc of the line above π, in the highest
form of aerodynamics.

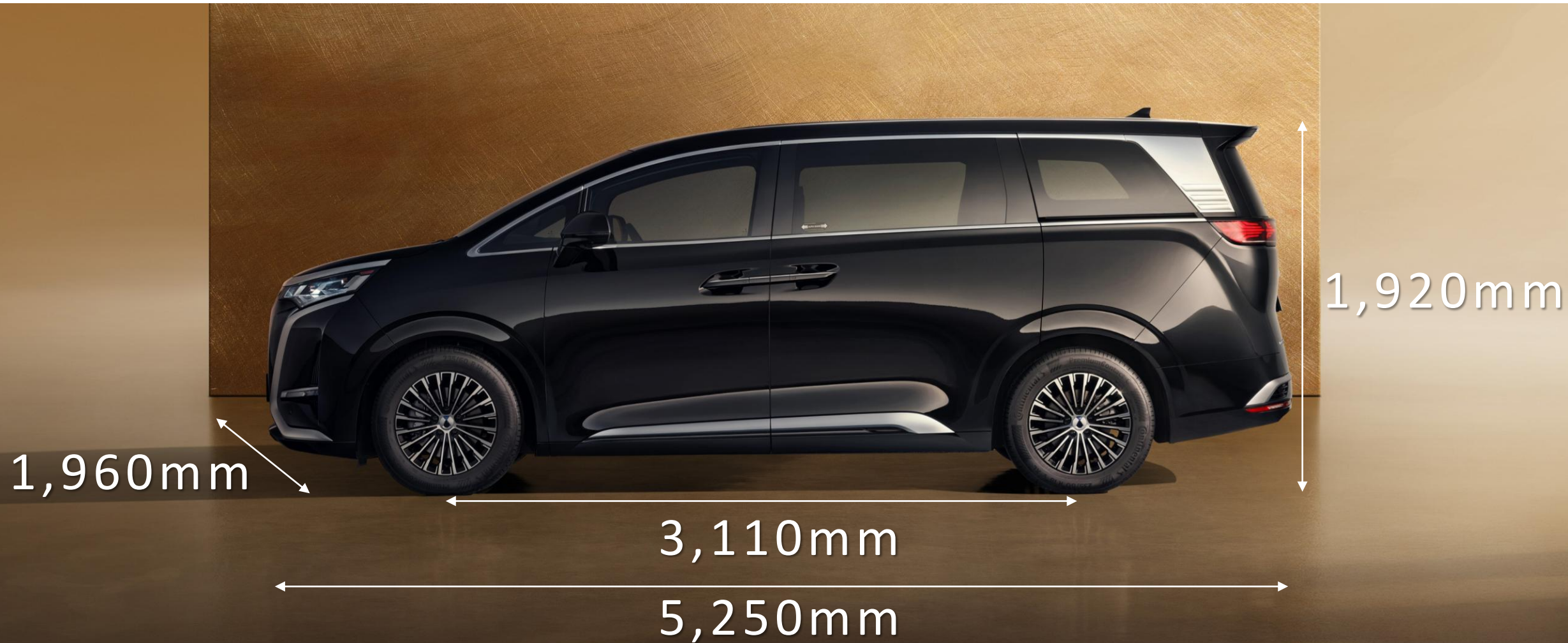
Five-sided Stamping Process
Production of fender, front door, middle door,
rear fender, rear bumper through precise design
and processing.



Epic Body Proportion



5,250mm x 1,960mm x 1,920mm (3,110mm) (wheelbase)





Colors of Luxurious Texture



Arctic White



Whale Sea Blue



Cosmos Black

02

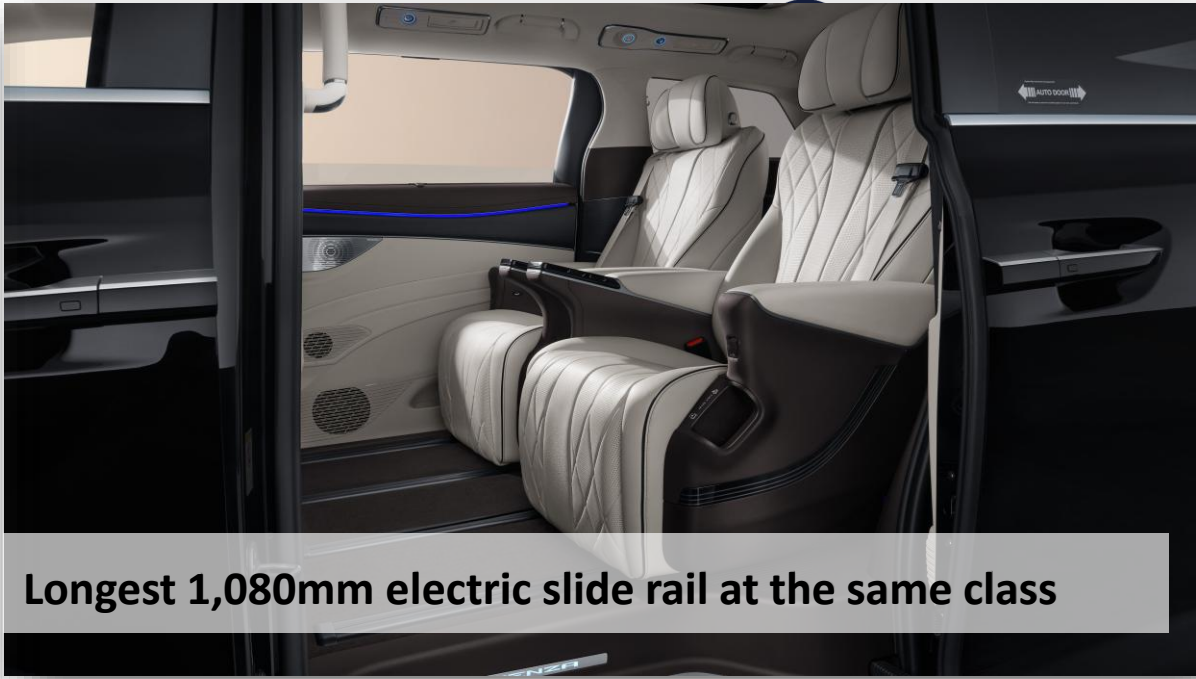


Interior

A Sanctuary of Luxury & Comfort



Premium Suede Ceiling (AWD)



Longest 1,080mm electric slide rail at the same class



Real wood veneer



Premium NAPPA leather (AWD)



Enjoyment- Fatigue-free Ergonomic Seats

Multiple adjustment:

- 10-way Electric Seats
- **6-ways** Sleep Headrest
- One-button Reset & Memory Seat
- Seat adopts soft and hard foaming technology, with **massage modes**

Middle row electric seat adjustment	10-ways
Middle row electric seat adjustment rail	Electric
Middle row leg rests	Standard
Middle row massage	Standard



DENZA Link - Intelligent Refrigerator



- ✓ Wide temperature range (-6°C to 50°C) cooling & heating.
- ✓ 6.8L capacity fits 8x350ml bottles.
- ✓ Features sterilization, remote start, object detection and power-off alerts.



DENZA Link - Multifunctional Integrated Armrest Screen

Seat adjustment, Sliding Door, Windows, Sunroof, Air Conditioner, Stereo, Electric Tray, Refrigerator (Cool & Heat), Ambient Lights, Reading Lights.

Model

DENZA D9

Middle row armrest screen (inch)

Dual 5.5-inch Screens

Total 3 x 50W Wireless mobile charging + 6 USB ports





Advanced Digital Cockpit with Seamless Connectivity



Supports wireless smartphone integration with navigation, music, messaging and more.

Model	DENZA D9
2D Instrument Cluster	10.25-inch
Infotainment Unit	15.6-inch
Head up Display	12.0-inch



Cabin - Third Row Seating & Boot Space



Third-row seating · Uncompromised



- ✓ **170mm** central aisle for easy movement
- ✓ **4-ways** adjustable three-row seats with **520mm** deep cushion
- ✓ Class leading **1,555mm** horizontal space
- ✓ **4 child safety** seat interfaces

Model	DENZA D9
Third row leg room mm	511-1040 mm
Third row cushion length mm	520 mm
Form of folding	Backrest fold down
Child seat interface	Total 4 ISOFIX in 2nd and 3rd row



Enormous Space Free Combination (D9 = 7 + 7 + 7)

410-570L ultra-spacious boot fits:

- ✓ **7** Suitcases
- ✓ **7** Backpacks
- ✓ **7** Passengers

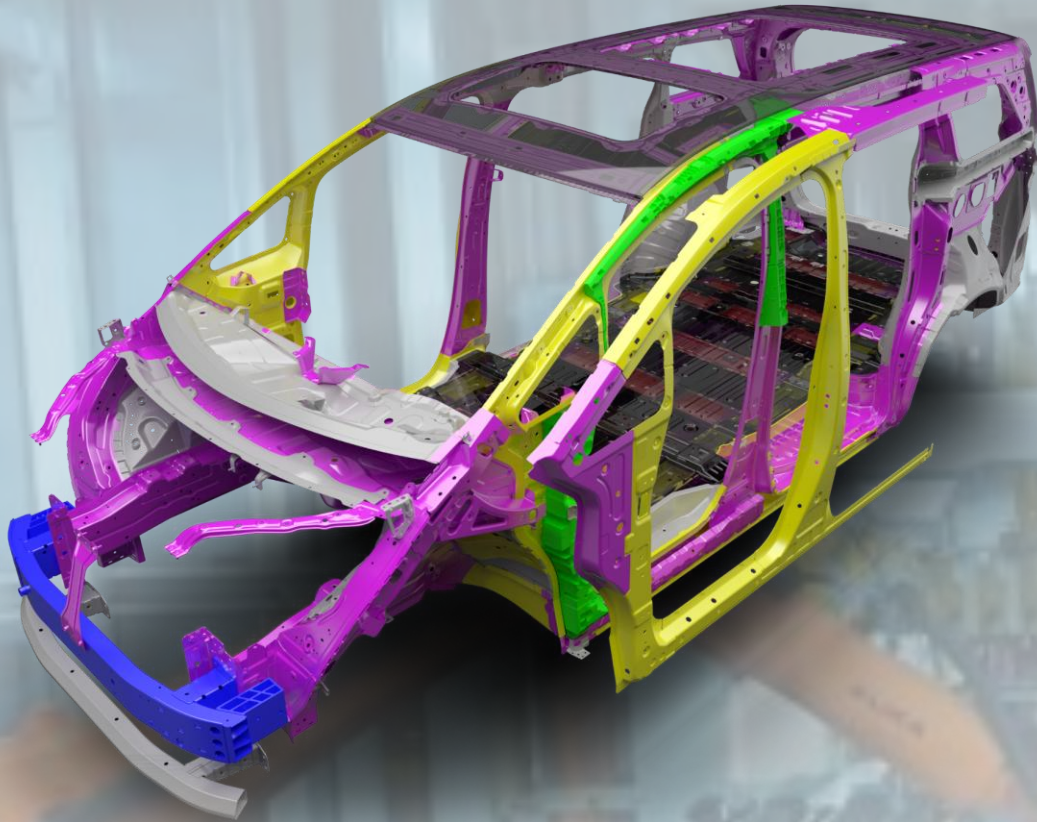
Luggage Capacity (L)	410-570L
3 rd Row Folds Down (L)	2310L

03



Safety
All-round Security Experience

High-Strength Steel Frame



- **Enhance Safety**
Provides superior crash protection
- **Lightweight Design**
Improve fuel efficiency
- **Rigidity and Stability**
Better handling, stability and ride comfort
- **Durability**
Withstand harsh driving conditions and resist corrosion
- **Advances Manufacturing Techniques**
Laser welding and hot stamping, ensure precision and strength

Safety – Uncompromised Protection

ADAS

+

DiSus-C Electrically Controlled
Damping Suspension**

Front Cross Traffic Alert (FCTA)

Hill Hold Control (HHC)

Forward Cross Traffic Braking (FCTB)

Automatic Emergency Braking System
(AEB-CCR)

Rear Cross Traffic Alert (RCTA)

Adaptive Cruise Control (ACC-S&C)

Rear Traffic Crossing Braking (RCTB)

Pedestrian Collision Warning (PCW)

Lane Keeping Assist (LKS)

Emergency Lane Keep Assist (ELKA)

Blind Spot Monitoring (BSD)

Traffic Sign Recognition (TSR)

Lane Departure Warning (LDW)

Hill Descent Control (HDC)

Lane Change Assist (LCA)

Brake Override System (BOS)

High Beam Assist (HMA)

Intelligent Cruise Control (ICC)

24 Sensors

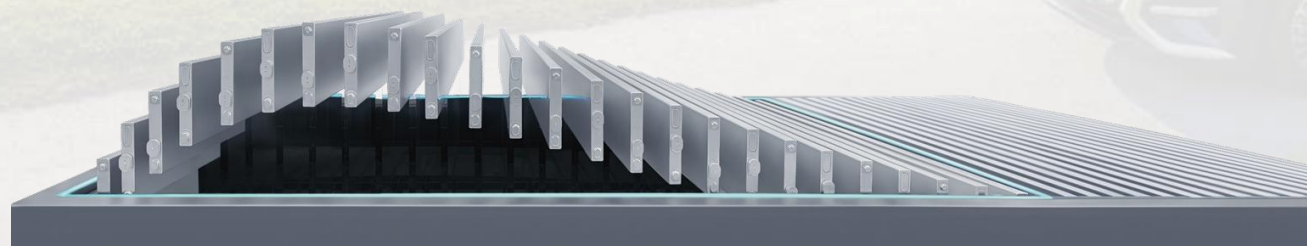
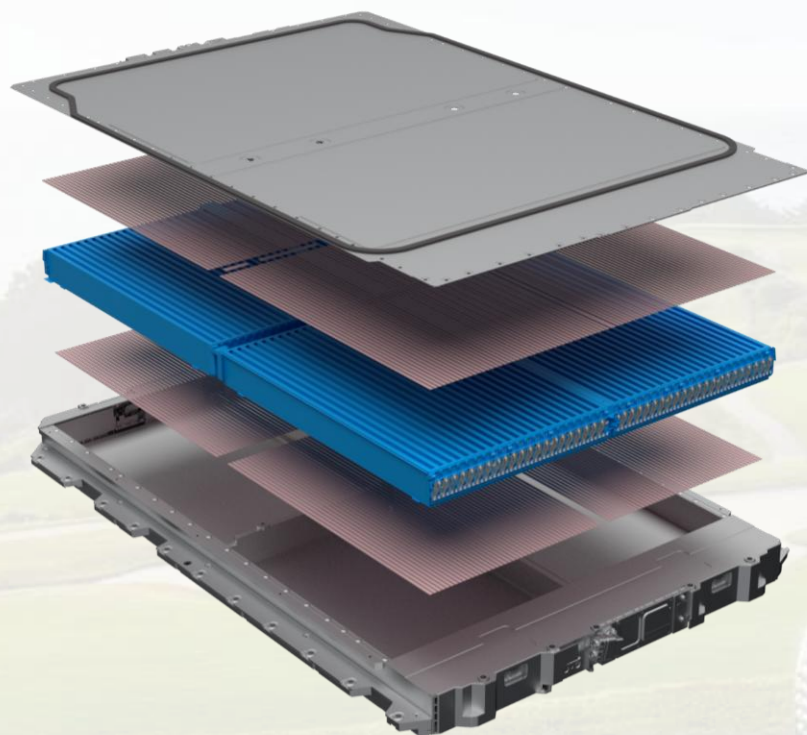
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1 Domain Controller





Core Technology - Blade battery Technology



Ultra Safety

Industry-leading safety with nail penetration resistance

Ultra Strength

High structural integrity and durability

Ultra Range

Improved energy density for longer driving range

Ultra Power

High power output for better performance

Ultra Life

Extended battery lifespan with minimal degradation

04



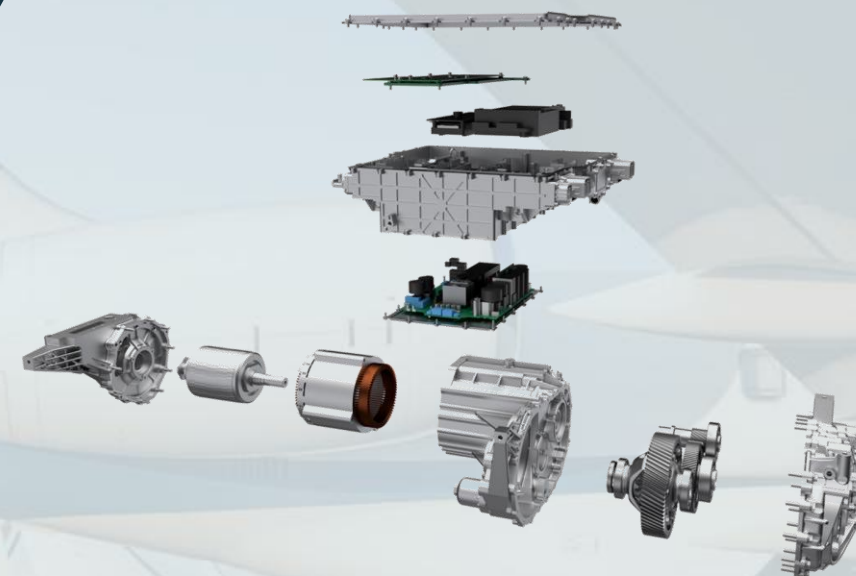
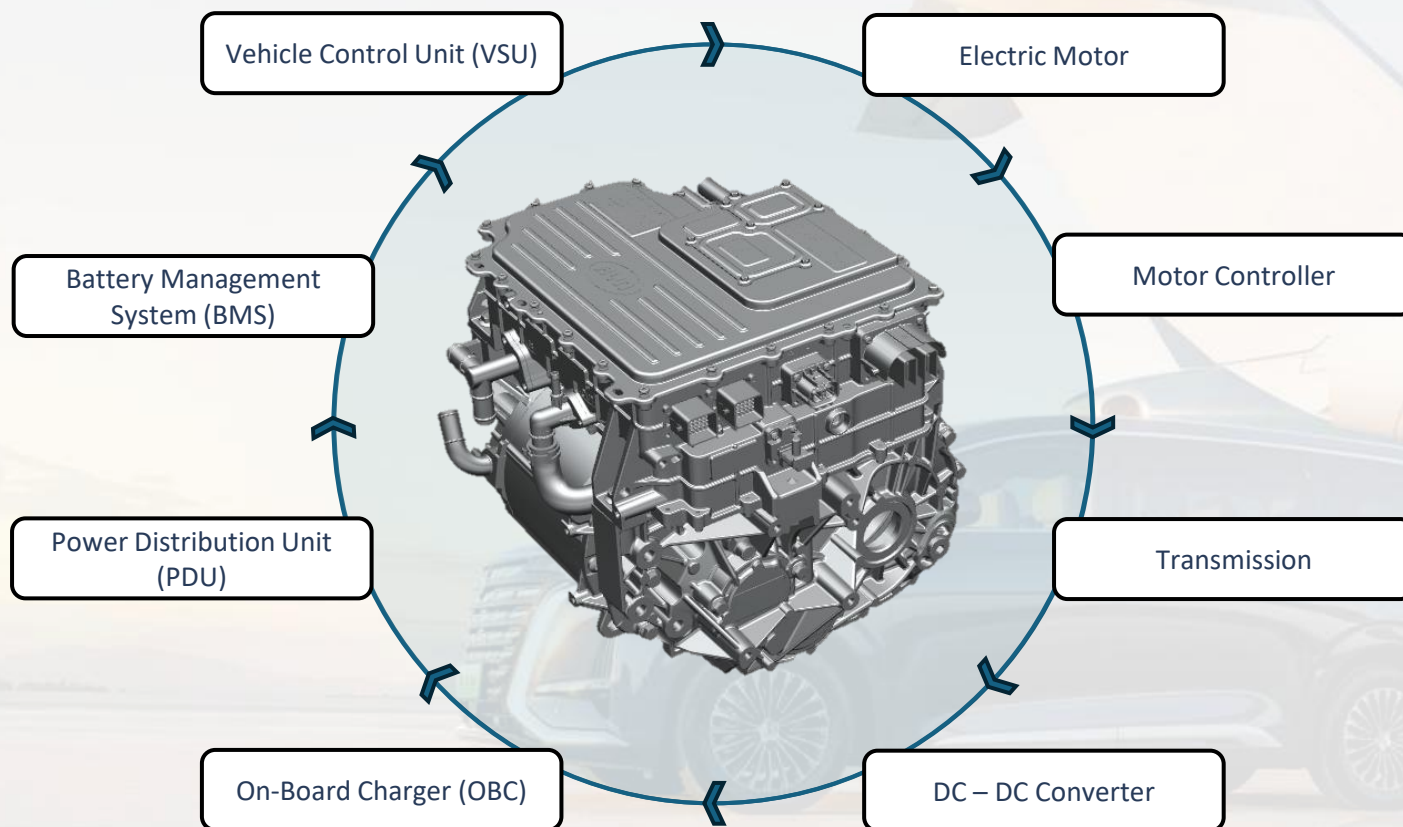
Performance & Tech

Redefining Electric Mobility



Core Technology - 8-in1 Electric Powertrain

High integration and efficiency-Up to 89% comprehensive efficiency



Power Density $\uparrow$ **20%**

Weight $\downarrow$ **10%**

Space $\downarrow$ **10%**



Core Technology- e-Platform 3.0



e-Platform 3.0

-30°C - 60°C Wide-range
Operating Temperature

8-in-1 Electric Powertrain



Blade Battery





REDEFINING SOPHISTICATION